



“Ucom” LLC Report on the Main Economic and Technical Indicators of Mobile Services for 2015 4th Q

	Technical and economic indicators	u/m	Amount
1	Operating revenues, including:	k AMD	4,992,862
1.1	revenues from mobile communication and associated activity	k AMD	4,992,862
1.1.1	from voice services	k AMD	2,067,585
1.1.2	from VAS (excluding revenue from data), including:	k AMD	67,165
	from short and multimedia messages (SMS and MMS)	k AMD	67,165
	other	k AMD	-
1.1.3	from data services, including:	k AMD	1,561,763
	broadband Internet access services through USB modems (other than by phone)	k AMD	1,184,397
	mobile communication network services (through handsets)	k AMD	377,366
	other	k AMD	-
1.1.4	from short and multimedia messages (SMS and MMS)	k AMD	41,358
1.1.5	from international roaming revenue (own subscribers)	k AMD	95,422
1.1.6	from international roaming revenue (subscribers from abroad)	k AMD	67,097
1.1.7	revenue from interconnection, including:	k AMD	575,540
	from voice services	k AMD	569,531
	from short and multimedia messages (SMS and MMS)	k AMD	6,009
1.1.8	revenues from line rental services	k AMD	-
1.1.9	from sales of equipment and accessories	k AMD	482,313
1.1.10	other revenues	k AMD	34,619
2	Operating expenses, including:	k AMD	(4,781,580)
2.1	interconnection expenses	k AMD	(794,275)
2.2	line rental expenses	k AMD	(83,067)
2.3	advertising and marketing expenses	k AMD	(255,903)
2.4	dealer commissions	k AMD	(326,027)
2.5	payroll expenses	k AMD	(667,248)
2.6	mobile network exploitation and maintenance expenses	k AMD	(318,715)
2.7	other expenses	k AMD	(2,336,345)
3	Operating Income Before Depreciation Amortization (OIBDA)	k AMD	211,281
4	Depreciation of fixed assets and amortization of intangible assets	k AMD	(1,277,422)
5	Other operating income	k AMD	212,693
6	Non-operating income	k AMD	70,109
6.1	Financial income	k AMD	5,729
6.2	Financial expenses	k AMD	-
6.3	Gain/loss from exchange rate differences	k AMD	9,555
6.4	Other Non-Operating revenues/expenses	k AMD	54,825
7	Profit before taxation	k AMD	(783,339)
8	Capital expenses	k AMD	337,128



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	Technical and economic indicators	u/m	Amount
9	Mobile connection indicators		-
9.1	Number of active subscribers (at the end of the reporting period)		-
9.1.1	prepaid subscribers	subscriber	350,633
9.1.2	postpaid subscribers	subscriber	154,774
9.1.3	Broadband Internet subscribers (other than by phone)	subscriber	130,962
9.1.4	Subscribers using data services (by phone)	subscriber	277,473
9.2	Average revenue per active user (ARPU)		-
9.2.1	prepaid subscribers	AMD	1,187
9.2.2	postpaid subscribers	AMD	4,232
9.2.3	Broadband Internet subscribers (other than by phone)	AMD	3,041
9.2.4	Subscribers using other data services	AMD	N/A
9.3	Average traffic per user (including interconnection and incoming roaming) (MoU, Mb OU)		-
9.3.1	prepaid subscribers	minute	132
9.3.2	postpaid subscribers	minute	318
9.3.3	Broadband Internet subscribers (other than by phone)	MB	15,760
9.3.4	Subscribers using other data services	MB	N/A
9.4	Unit price (including interconnection and incoming roaming) (APPM)		-
9.4.1	prepaid subscribers	AMD	9.0
9.4.2	postpaid subscribers	AMD	13.0
9.4.3	Broadband Internet subscribers (other than by phone)	AMD	0.2
9.4.4	Subscribers using other data services	AMD	N/A
9.5	New activations		-
9.5.1	prepaid subscribers	subscriber	38,291
9.5.2	postpaid subscribers	subscriber	15,170
9.5.3	Broadband Internet subscribers (other than by phone)	subscriber	16,297
9.5.4	Subscribers using other data services	subscriber	N/A
9.6	Churn		-
9.6.1	prepaid subscribers	subscriber	(59,546)
9.6.2	postpaid subscribers	subscriber	(8,469)
9.6.3	Broadband Internet subscribers (other than by phone)	subscriber	(15,669)
9.6.4	Subscribers using other data services	subscriber	N/A

- 1) The information for each quarter is provided before the 30th of the second month following that quarter.
- 2) Amounts are shown without VAT.
- 3) The indicators included in the table are calculated based on the international Accounting Standards operating in the Republic of Armenia.